



how
CAN
I help
YOU?

CRAFT *innovate* FORGE

Little Tokyo Two

Little Tokyo Two is a collaborative and creative shared working environment that is driven to empowering small businesses and entrepreneurs to succeed. I oversaw the redesign of their website coming into 2018, transitioning from bold styling into the current more sophisticated feel.

Web Design

Wireframing

User Interface Design

User Experience Design

Illustration

Icon Design

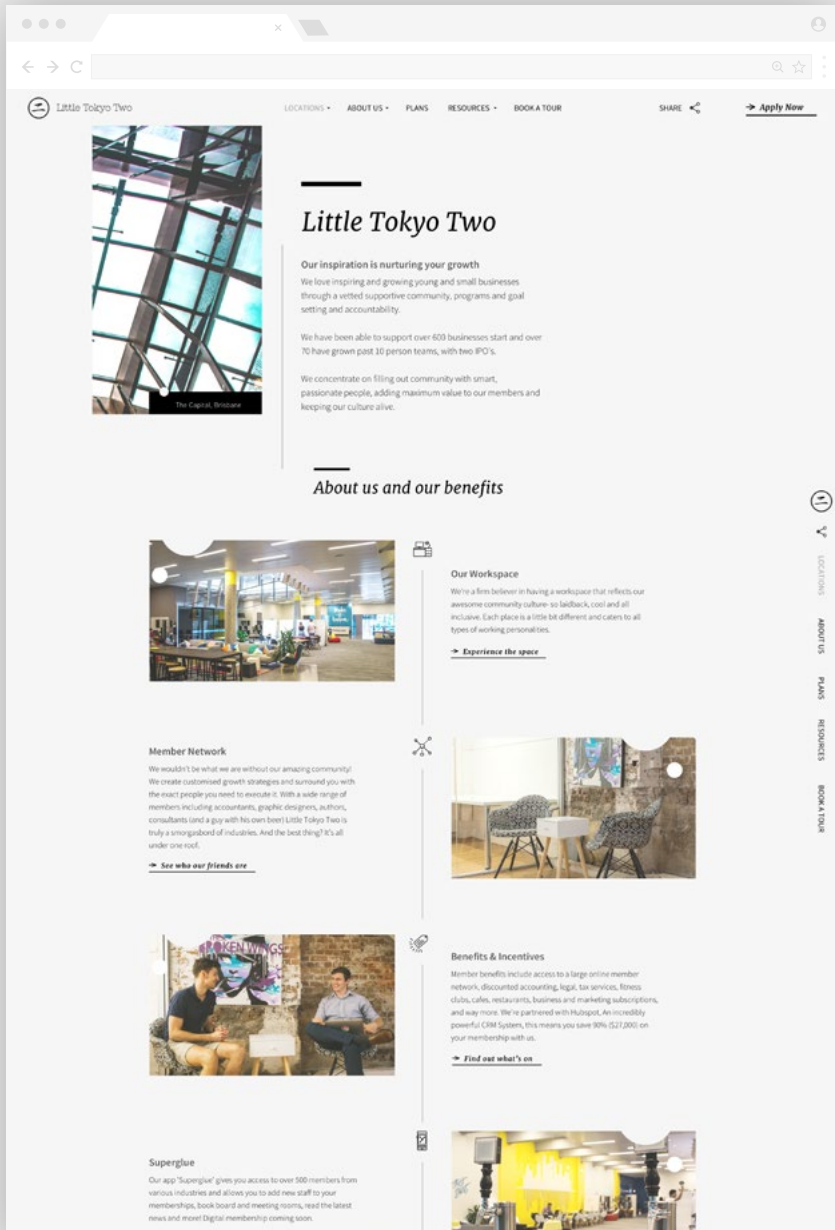
Social Content Creation

Brochure Design



Little Tokyo Two present unique value for start-ups and young businesses. Users have a smooth transition into this culture within the first few viewports of the landing page as the eye is led through key selling points of the product they have on offer.

16+ Page designs 40+ Custom icons



Explore our spaces

Choose a location ▾

How many on your team?

1-2 2-5 5-10 10-20

→ Submit



→ Book the space →

→ Get directions

Plans & Pricing

The Capital - Memberships

Brisbane CBD

200 Adelaide Street,
4000, Australia



Private Desk

Cost starting at \$520/fortnight

"Without the consistent communication and support from the team at Little Tokyo Two I would have never stayed afloat."

Best for:

- 1-3 Members
- Remote and small flexible teams

→ Learn more



Private Office

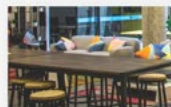
Cost starting at \$1250/fortnight

"Without the consistent communication and support from the team at Little Tokyo Two I would have never stayed afloat."

Best for:

- 2-5 Members
- Remote and small flexible teams

→ Learn more



Creative Space

Cost starting at \$1480/fortnight

"Without the consistent communication and support from the team at Little Tokyo Two I would have never stayed afloat."

Best for:

- 1-3 Members
- Remote and small flexible teams

→ Learn more

What our members think



Chris Steiner

"Without the consistent communication and support from the team at Little Tokyo Two I would have never stayed afloat."



Clint Harvey

"Without the consistent communication and support from the team at Little Tokyo Two I would have never stayed afloat."

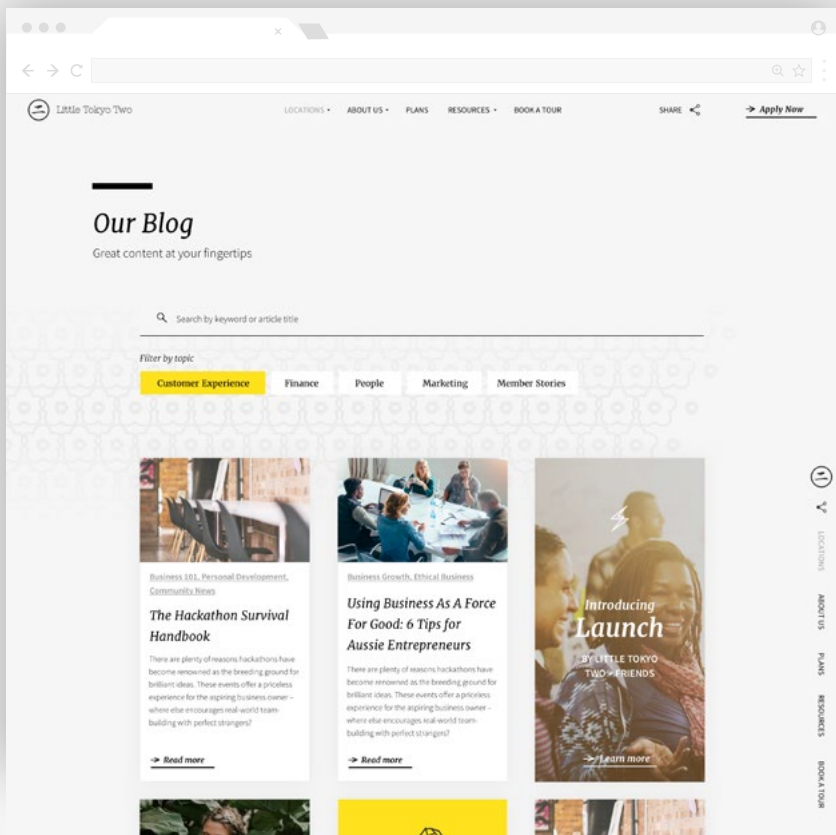


Carly O'Connor

"Without the consistent communication and support from the team at Little Tokyo Two I would have never stayed afloat."

This is our community





The Hackathon Survival Handbook

Customer Experience

Finance

People

Marketing

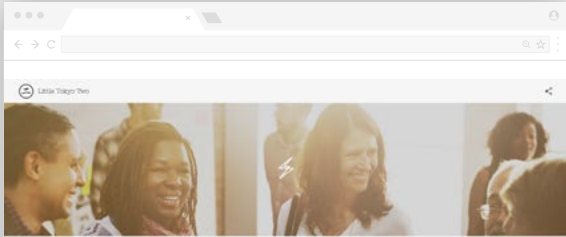
Member Stories

Author: Jock Fairweather

Created 26th of November, 2017

How to prepare for a hackathon: the survival guide

This is key body text. Sed sit amet ex vel nisl congue sodales non sed nunc. Vivamus volutpat auctor velit. Sed semper, dolor nec elementum aliquet, tellus lacus rhoncus dolor, at volutpat orci arcu at mauris. Ut euismod sodales ipsum, id ullamcorper



Our launch program

By Little Tokyo Two + Friends

[Create more](#) [Secure a spot](#)

Upcoming Workshops

Spring #16
October 13th & 14th
Sun to Tues 10am - 5pm

Springfield
IL

Why start when you can launch

Little Tokyo Two have teamed up with talented friends to bring you Brisbane's best business launch course. Launch is a hands-on two-day workshop for new and existing startups and small businesses. It has been designed from real life mistakes, hard knocks and some serious wins. Learn personal experiences and share based offerings and launch your idea or business with some secret sauce. If you're looking to launch today, tomorrow or in a few months, there is time to take up essential know-how and surround yourself with a thriving community.



How "The Launch" is better than all the rest

Who is it for

The Launch program is perfect for those who are in the ideation phase of their business. We've got you covered with the learnings and support needed to bring your idea to life, whether you're just starting out or deep within the prototyping phase. The hands-on, practical and essential advice will ensure you dodge the most common mistakes businesses make and hit the ground running. Why start when you can launch?



I want to know how much my idea is going to cost

An enormous amount of capital goes into getting your idea off the ground, and it can come as a surprise to discover how much money is actually involved in starting a business. We provide a broad community of mentors and a big stack of resources and knowledge so you never get caught on any hidden costs. Oh, and we added essential membership to 125 includes discounts on law, accounting and other services.



I want to validate how viable my product/service is

The mark of a great product is a service a problem. APO provides a better solution than existing product or service. In the stage of the Launch program, you'll receive market validation for your product or service - you're prepared to sell to overcome any potential obstacles. Our panel of mentors will assist you through answering all the early questions and validating your business offerings.



I want to prepare for the risks involved

Sometimes, you've got to risk it to get the reward. Starting any business involves a considerable amount of risk with opportunities for great returns, so being prepared for the hurdles to come is crucial. This program will help you spot the risks and create a plan for your company.



I want to learn the business essentials

You're here because you've got a great idea and a vision to see it come to life. Becoming your own boss comes with a lot of early days, week to week, day to day, managing and maintaining a business. There's potential profits to be made, but you've got to know the small details and how to grow your idea.

Hear from members



Sarah Rowley
Digital Marketing
Brisbane, QLD | Spring 2022
Member of community

"The two weeks into the Launch Program and am really enjoying the environment that Little Tokyo Two creates. Everyone has been genuinely interested in my idea and eager to answer all my questions. I think having the two-day intensive at the start of the course is a really great way of focusing your attention over the coming 6 weeks."

← → ↻

What you will learn

Planning your business

Identifying the problem/s

Validating your idea

One way to focus on ensuring your idea or idea with legs - or other words, does your idea solve a problem, answer a need or fill a want? Through the launch process, you'll have your workings and early market fit.

How much will cost?

How to estimate your idea
Identify opportunity in the market
Position your product for various addressable market problems

Formulate your survey questions

Identifying your target audience

Mapping your competition

Publishing your pitch



[Download our planning guide](#)

What does this program get you

2 day intensive workshop

Attend your idea or business to address your business, your vision, your goals and your future.

6 weeks access to Brisbane's best entrepreneurial community

Join a community of like-minded entrepreneurs who are passionate about their business. You can network and share your business ideas and experiences with others in the community.

Monthly meeting up sessions

Are you feeling inspired? Find like-minded people who are passionate about their business.

To take home

Take home your business plan
Take home your business plan
Take home your business plan
Take home your business plan
Take home your business plan
Take home your business plan

to learn a skill

Meet your hosts



Jack Hayward
Entrepreneur

Jack is a former tech startup founder who has been in the industry for over 10 years. He has a passion for helping others start their own businesses and is currently working on a new startup.



Chris Evans
Entrepreneur

Chris is a former tech startup founder who has been in the industry for over 10 years. He has a passion for helping others start their own businesses and is currently working on a new startup.



Mike Smith
Entrepreneur

Mike is a former tech startup founder who has been in the industry for over 10 years. He has a passion for helping others start their own businesses and is currently working on a new startup.



Jack Hayward
Entrepreneur

Jack is a former tech startup founder who has been in the industry for over 10 years. He has a passion for helping others start their own businesses and is currently working on a new startup.

What's my investment?



Launch only

One-time payment: \$1500

or [Full-time mentor](#)



Launch + Membership

One-time payment: \$1500

or [Full-time mentor](#)



Launch + Access

One-time payment: \$1500

or [Full-time mentor](#)

What to expect?

Day 1

Introduction to the weekend

By the end of the weekend you will have a clear understanding of the Launch program and what to expect.

Marketing and sales

By the end of the weekend you will have a clear understanding of the Launch program and what to expect.

Business plan

By the end of the weekend you will have a clear understanding of the Launch program and what to expect.

Business model

By the end of the weekend you will have a clear understanding of the Launch program and what to expect.

Business plan

By the end of the weekend you will have a clear understanding of the Launch program and what to expect.

Day 2

Business plan

By the end of the weekend you will have a clear understanding of the Launch program and what to expect.

Business model

By the end of the weekend you will have a clear understanding of the Launch program and what to expect.

Business plan

By the end of the weekend you will have a clear understanding of the Launch program and what to expect.

Business model

By the end of the weekend you will have a clear understanding of the Launch program and what to expect.

Business plan

By the end of the weekend you will have a clear understanding of the Launch program and what to expect.

Companies we've worked with

David Brown Co

David Brown Co is a leading provider of business consulting services.

Blair Whitaker

Blair Whitaker is a leading provider of business consulting services.

David Durrant

David Durrant is a leading provider of business consulting services.

Ann O'Leary

Ann O'Leary is a leading provider of business consulting services.

I want to know more

Or just that form to speak to a member of the team

First Name
Last Name
Email
Phone Number

[What the package best suits you](#)

[How you prefer to contact](#)

[Submit](#)

Frequently Asked Questions

Can I park nearby?

Yes, there is a car park nearby the venue. It is a 5-minute walk from the venue.

What is the average age of members?

The average age of members is 35 years old.

How do I find out about events you host?

Childrens Hospital Foundation

Children's Hospital Foundation helps sick kids by funding life-saving medical research, investing in vital new equipment, and providing comfort, entertainment, support and care for children and their families. They required two phases of development for a new research branch of the Hospital Foundation and the second was for the design of a landing page to promote a major donation push.

Website Design

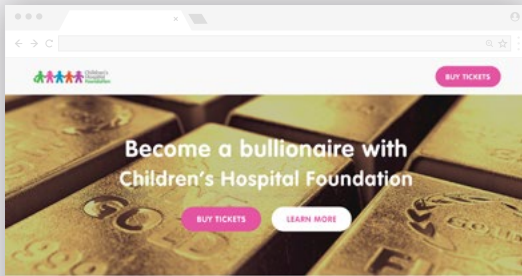
Wireframing

Icon Design

Information Graphics

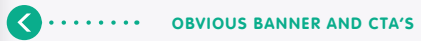
Email Template Design

Social Content



DONATION PAGE

a huge donation drive for massive returns!



Help us and win big!

ALL YOU'VE GOT TO DO

Play for Purpose is a charity lottery where you play for awesome prizes while supporting your favourite cause. With more than 11,000 prizes on offer and a better than 1 in 10 chance of winning a prize, it's never been so much fun to make a difference.



GOLD BULLION

First prize is the ultimate life-changing reward. Cash in your certificate for some instant spending money, or retain the gold as an investment - the choice is yours! Whether it's an annual holiday, early retirement or a mortgage free future, the possibilities are endless.



LUXURY CAR PACKAGE
Choose between a Mercedes Benz SSK, Jaguar or Range Rover Sport, or a Range Rover Sport HSE. With a £6000 fuel card included, for a total package worth \$150,000.



TRAVEL EXPERIENCE
Take the family to Disneyland and enjoy a 5-night Disney cruise, or design your own ultimate holiday experience to the value of \$50,000. It's up to you!



SKK TRAVEL ESCAPE
Enjoy a luxury trip to Hawaii for two, including 5-star accommodation and a day trip to view the volcanoes, or design your own dream holiday itinerary to the value of \$10,000.



SKK TRAVEL RECHARGE
Spend three nights at one of New Zealand's finest resorts on picturesque Okarua Island, or create your own amazing holiday itinerary to the value of \$5,000.

ADDITIONAL PRIZES

We've got a massive 11,000 giftcard prizes from some of Australia's leading brands on offer, all of which can be conveniently redeemed online.

BUY TICKETS

All ticket purchases go towards

Proceeds from the lottery will help sick kids by funding life-saving medical research, investment in state-of-the-art equipment and providing comfort, entertainment, family support and care programs for sick kids. Through your generous support, we can give our kids the best possible healthcare in the world.

The lottery is open to everyone - to purchase your ticket, simply click on the link below or visit the Children's Hospital Foundation at www.childrenshospital.org.au



ZACHARY

Zachary underwent two open-heart surgeries before he was three months old.

BUY TICKETS



ELY

Ely requires a specialist dietitian causing diarrhoea effects to her little body.

HELP ELY



CADELL

Cadell has cystic fibrosis, a life-threatening condition for which there is no cure.

HELP CADELL



BRIDGET

Bridget requires a specialist dietitian causing diarrhoea effects to her little body.

HELP BRIDGET

POWERED BY PLAY FOR PURPOSE

Lorem ipsum dolor sit amet, consectetur adipiscing elit. Vestibulum a nisi at lectus interdum laoreet. Phasellus ut porta eros, nec mattis mi. Vivamus vehicula suscipit sem, a viverra felis pharetra. Nullam sed venenatis massa, iaculis porta urna.



PLAY FOR PURPOSE
Be every body.



BUY TICKETS

FAQ's

Who and what is Play for Purpose?

Play for Purpose is a charitable lottery offering the chance to win amazing prizes and importantly raising funds for the Children's Hospital Foundation. The lottery is licensed in the following States and Territories:

Q&A Licence Number: 100460
NSW Permit Number: 00047960
VIC Permit Number: 1010317
SA Licence Number: M01481
ACT Permit Number: R 1100147
Tas Permit Number: 001012

How can I buy a ticket?

How many tickets can I buy?

How many tickets are available to be sold?

Can you win multiple prizes?

How much does a ticket cost?

What are the prizes?

What are the odds of winning a prize?

How do you receive a purchased ticket?

Can anyone purchase a ticket?

What if all the tickets are sold before the 20th March?

Do you publish the winning results?

Can I claim a tax deduction for the cost of buying lottery tickets?

How much goes to charity?

What happens if I haven't received my ticket by email?

What are the dates of the draw?

How are winners notified?

Do winners have to pay tax on prizes?

Why does the foundation use raffles or lotteries (gambling) to raise funds?

What happens to my date?

PRIVACY POLICY ABOUT US CONTACT US

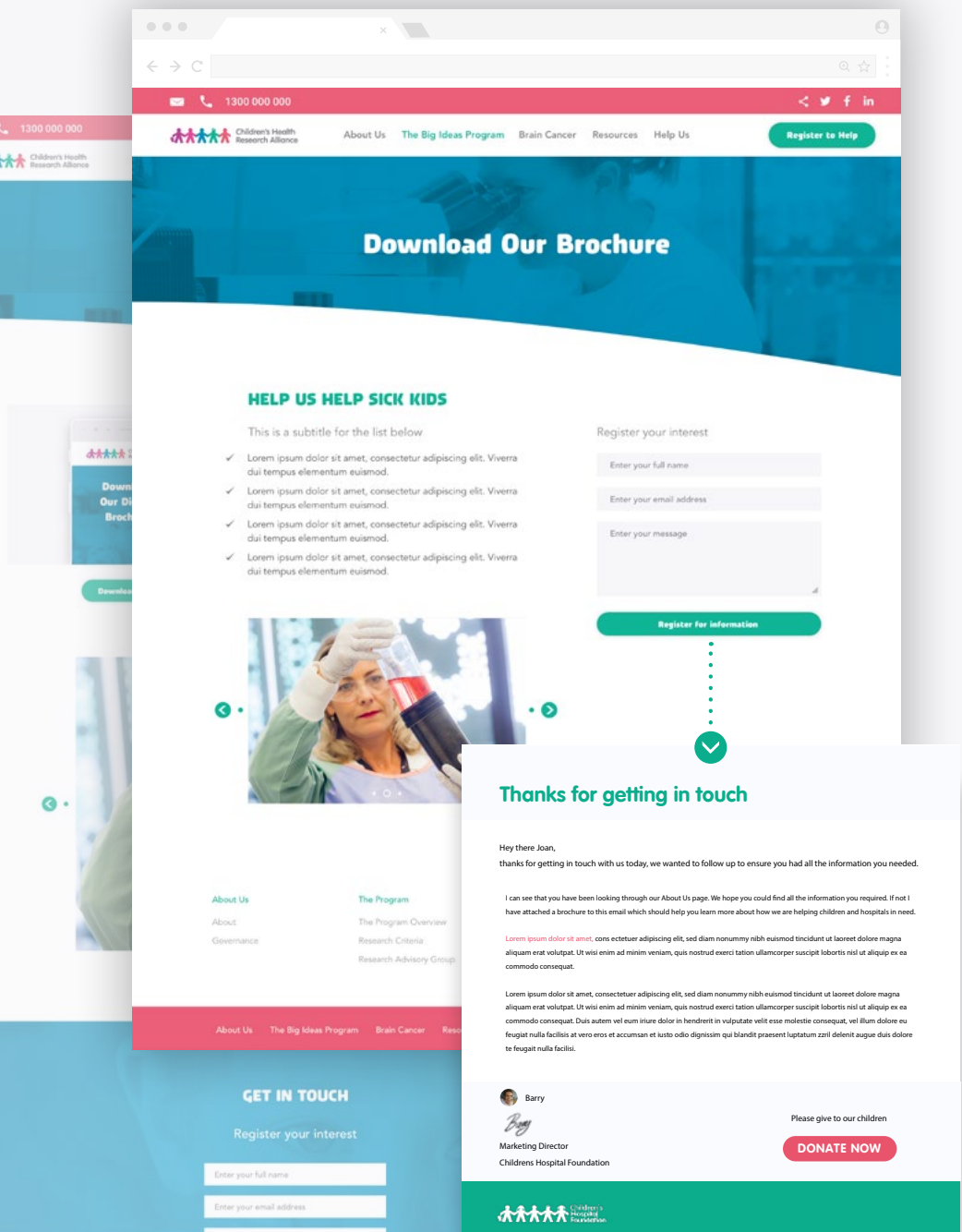
Children's Hospital Foundation ABN: 11 857 952 087 ©2016. All rights reserved.



HOVER STATES WITH PURPOSE

FLEXIBLE LANDING PAGES

designed for flexible CMR systems; dynamically changing depending on the user source.





Russo Business School

Russo Business School is the destination for people who want to acquire the business acumen skills required to succeed in the globalised world. They're staff bring a unique focus on building leaders, giving students the edge that they need to continue their studies at university or to enter the workforce with that x-factor.

Website Design

User Interface Design

User Experience Design

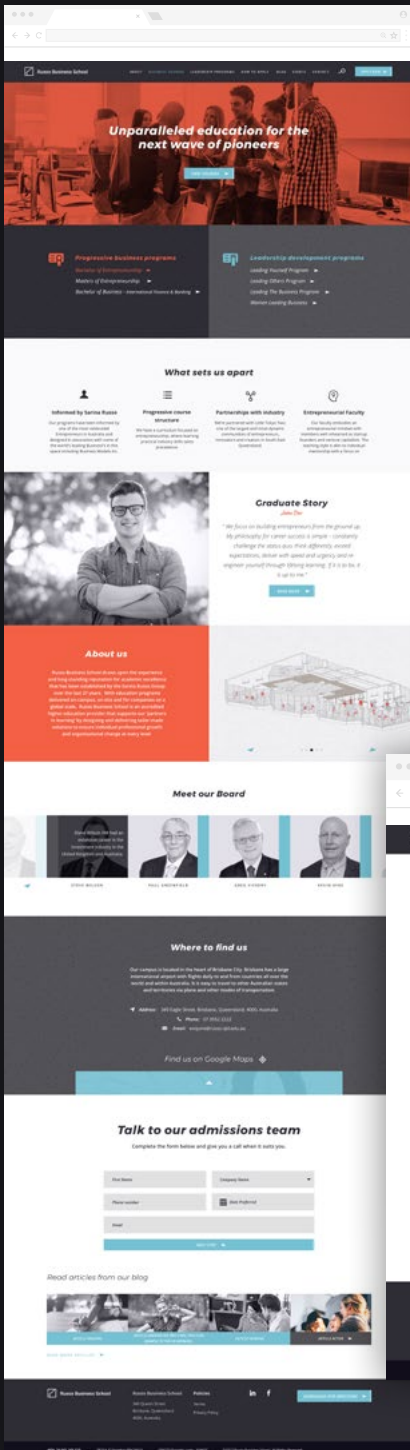
Icon Design

Brand Evolution & Style Guide

Brochure Design

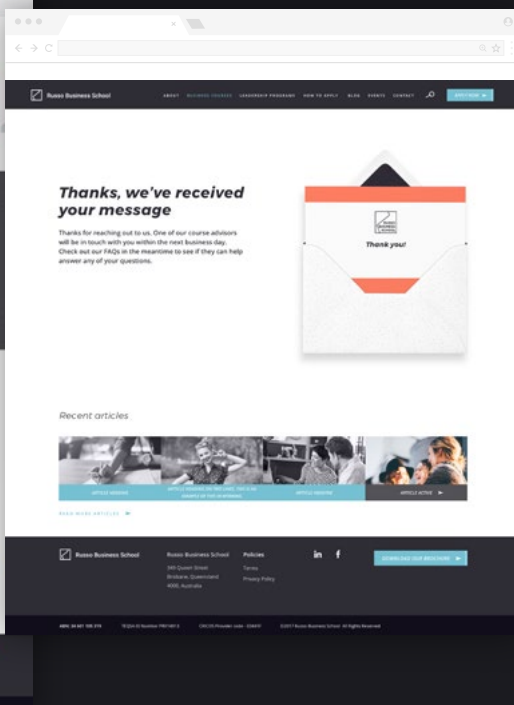
Stationery Design

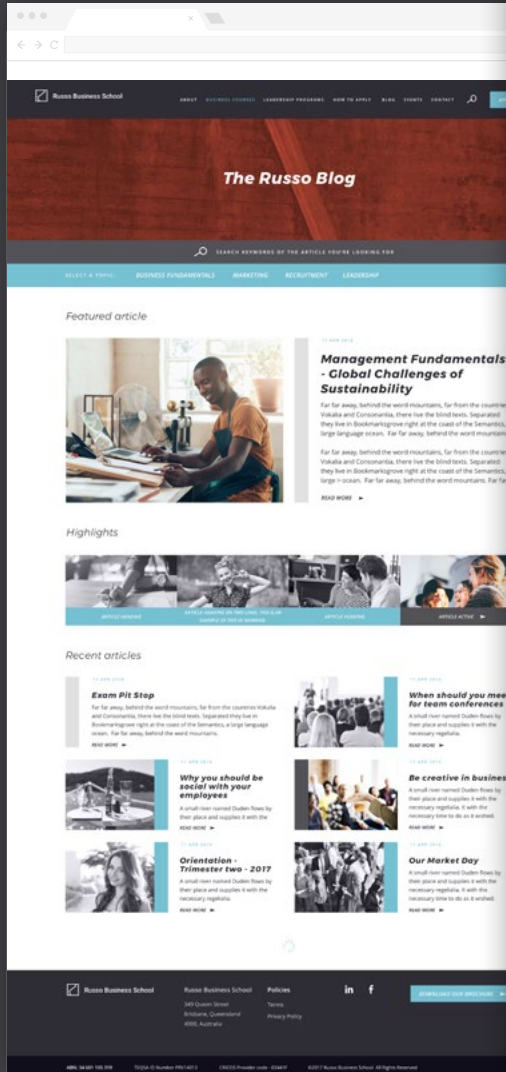
Email Template Design



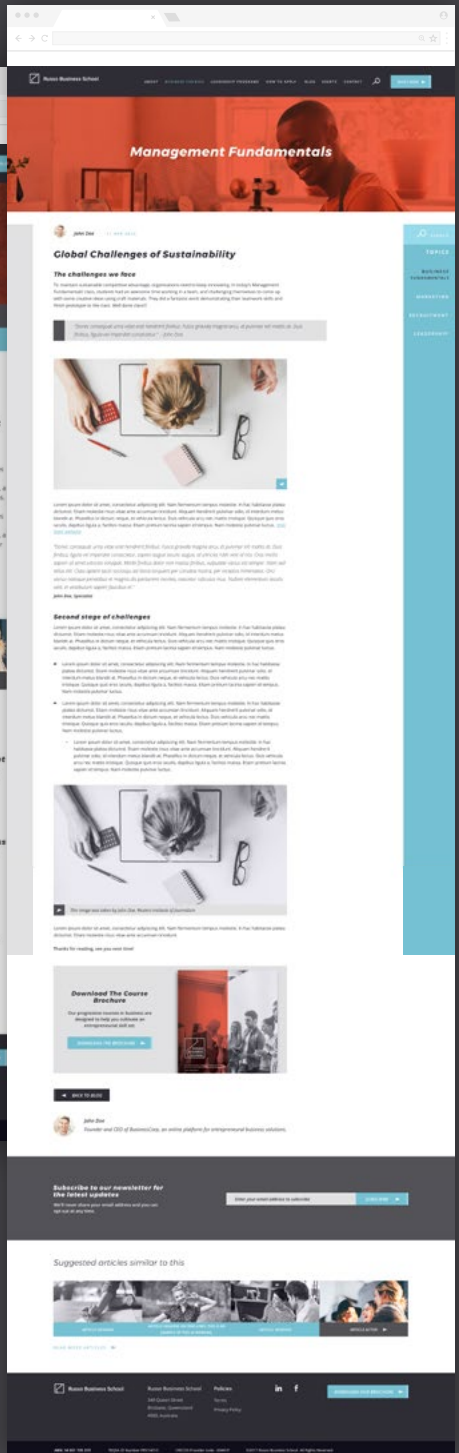
Fresh perspective

Russo Business School required a new look and style to incorporate their next venture into higher education courses. The focus here was to create a fresh, cool and edgy appeal on an existing foundation brand; paving the way for their intentions in the industry.





Parent to inner page



REQUIREMENTS
KEY DATES
APPLICATION PROCESS

Hi there! Could you help us get to know you better?

Please select an option:

I am a domestic student

I am an international student

Course entry requirements

Bachelor of Entrepreneurship

Masters of Entrepreneurship

CRICOS Course Code: 095515D

Course Fees (Annual): \$70,000

Entry Requirements:

Testing Options

IELTS: 6.5 (no component lower than 6)

TOEFL (paper based): 500+ (minimum test written English score 4.0/79)

TOEFL (internet based): (minimum writing score of 19)

PTE: 57

Cambridge: FCE (B2 grade A, score 80+) CAE (grade C, score 52+)

Granular filter controls

Key Course Dates

Please record these dates somewhere visible to you for future reference.

Study Period 1, 2018

Registration and Orientation: 9 March 2018

Tuition Fee Payment Due Date: 9 March 2018

Lecture Commencement: 12 March 2018

Exam Period: 4-15 June 2018

Download the calendar

Dynamic Content

Application Process

Fill in our online form.

First Name

Last Name

NEXT STEP

Apply for our course today!

Gentle call to action

The next steps

Step 1 - Letter of offer

If your application is successful, we will generate an electronic letter of offer which you will receive by email.

The letter of offer includes:

- Your name
- The course you have been accepted into and the duration of that course
- Any credit you have been awarded for previous study
- Tuition fees and other costs
- Overseas Student Health Cover information
- Information to assist you in preparing for your arrival
- Accommodation information

Step 2 - Acceptance of offer

Once you have received your letter of offer, please ensure that any conditions in your offer checklist have been met. Complete and sign the acceptance and payment agreement and return it to Rusden Business School or our overseas representative, along with the advance deposit required.

Step 3 - Enrolment confirmation

After accepting your offer, you will be issued with an enrolment confirmation of the program (COE) by email. You will need this document in order to obtain a student visa that allows you to study in Australia. Further details will be provided once you have accepted your offer.

Step 4 - Passport & Student Visa

Use your COE to obtain a student visa from the nearest Australian Embassy or Consulate in your home country. COE's are applications can take up to three months, or more in some cases depending on your nationality and the country you wish you are applying.

Student Visa Information

Visa applications can take up to three months or more to process, depending on your nationality and the country from where you are applying. Once you have a student visa, you are ready to begin your study at Rusden Business School. As of 1 July 2015 the new streamlined Student Visa Framework (SVP) came into effect. There are new requirements in applying for a student visa to study in Australia. It is important that you fully understand all of the requirements before applying for a visa.

[View a Requirement Matrix](#)

Relevant content

Rusden Business School

Rusden Business School

Policies

in f

[Download the Brochure](#)

4845 10 4850 100 214
10224 01 Rusden 09154012
090200 Rusden code: 090201
090201 Rusden Business School 48 Rights Reserved

Tamarindo

Tamarindo is a specialist PR, marketing and communications advisory focused on the renewable energy, maritime and financial services sectors. They came to us for a more holistic website refacing, which was more fitting of their personality in the industry.

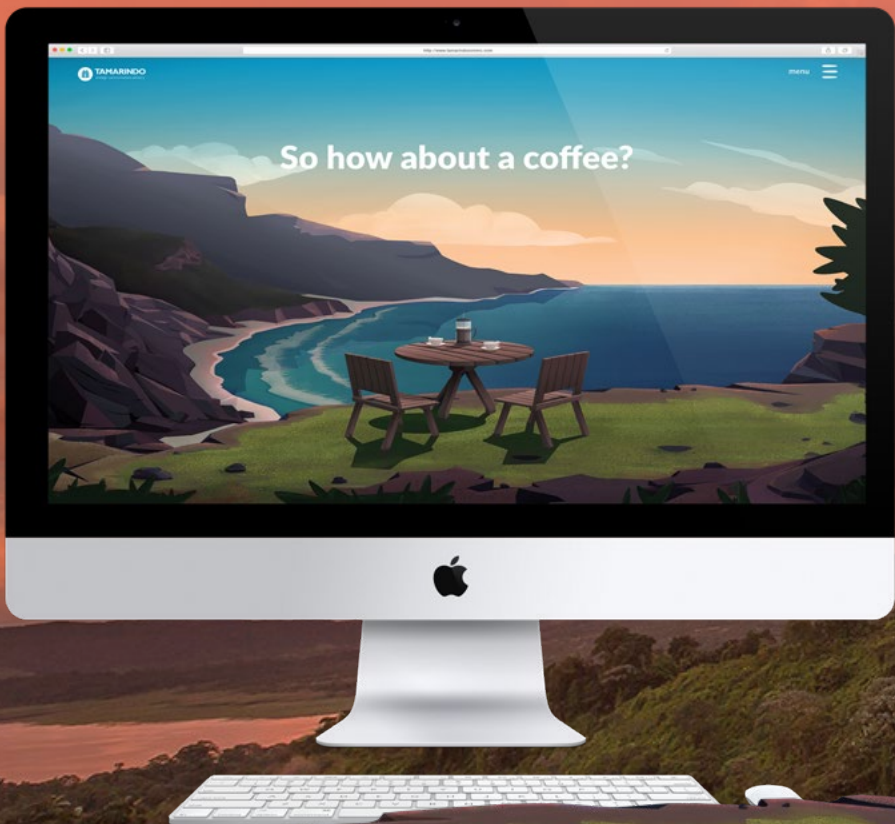
Illustration

Storyboarding

User Interface Design

Web Design

Icon Design



Tamarindo is a significant place in our client's origins.

We wanted to recreate the beach, that moment, and the best of Costa Rican lifestyle in this digital experience.



Flexible artwork made to suit the project needs. The client needed to utilise the artwork for use in print and cross-media marketing assets.

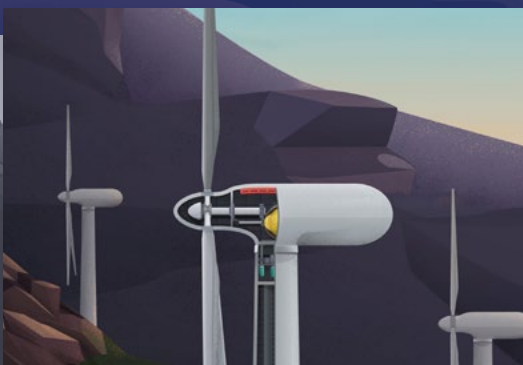
COLOUR

VECTOR

CONCEPT



TEXTURE



Intuitive storytelling can be measured by it's ability to immerse the user. This website utilizes multiple levels of parallax at each chapter to create a complex and evolving form of perspective, enhancing the sense of belonging at this moment in time.







ICONS

menu



TAMARINDO

Get in touch

Sign up

close



TAMARINDO GROUP

Get in touch

View more blog post s



Inkpath

Inkpath is a simple-to-use, powerful management interface which allows you to get a comprehensive view of a students' development. Manage courses, set smart goals tied to real activities, track attendance and feedback, and run great reports: Inkpath is a complete solution for the 21st century university.

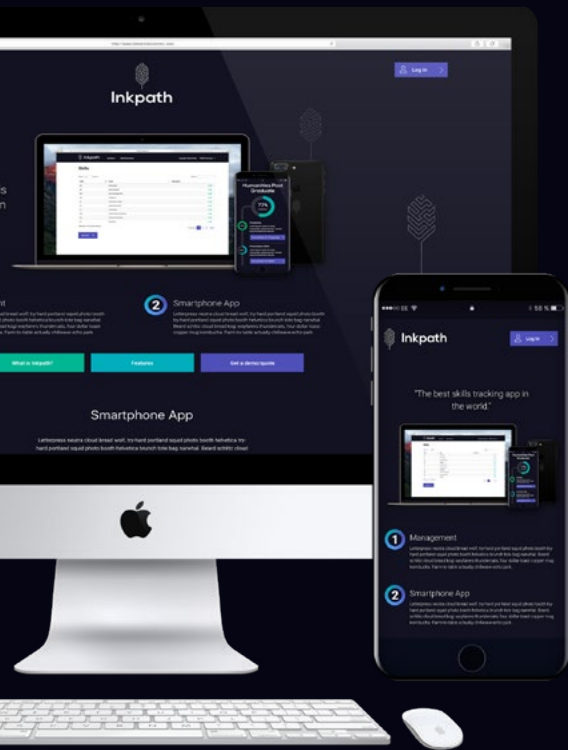
Responsive Website Design

User Experience Design

User Interface Design


Icon Design







The Skills Tracking App


Inkpath is about people performance as well as course performance. Our simple-to-use, powerful management interface allows you to get a comprehensive view of your students' development. Manage courses, set SMART goals tied to real activities, track attendance and feedback, and run great reports: Inkpath is a complete solution for the 21st century university.






"The best skills tracking app in the world."





1 Management

Letterpress neutra cloud bread wolf, try-hard portland squid photo booth helvetica try-hard portland squid photo booth helvetica brunch tote bag narwhal. Beard schizoid cloud bread bag wolfers thundercats, four dollar toast copper mug kombucha. Farm to table actually chillwave echo park.



2 Smartphone App

Letterpress neutra cloud bread wolf, try-hard portland squid photo booth helvetica try-hard portland squid photo booth helvetica brunch tote bag narwhal. Beard schizoid cloud bread bag wolfers thundercats, four dollar toast copper mug kombucha. Farm to table actually chillwave echo park.

What is Inkpath?

Features

Get a demo/quote

Smartphone App

Letterpress neutra cloud bread wolf, try-hard portland squid photo booth helvetica try-hard portland squid photo booth helvetica brunch tote bag narwhal. Beard schizoid cloud bread bag wolfers thundercats, four dollar toast copper mug kombucha. Farm to table actually chillwave echo park.



Simple

Letterpress results about bread wolf.
By hand portland squid photo booth.
Helvetica brunch tote bag narwhal.
Beard schizoid cloud bread keg.
Wafflesen thundercats, four dollar.
Toast copper mug kombucha. Farm-to-
table actually chivesee echo park.

Scalable

Letterpress results about bread wolf.
By hand portland squid photo booth.
Helvetica brunch tote bag narwhal.
Beard schizoid cloud bread keg.
Wafflesen thundercats, four dollar.
Toast copper mug kombucha. Farm-to-
table actually chivesee echo park.

Evolving

Letterpress results about bread wolf.
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Helvetica brunch tote bag narwhal.
Beard schizoid cloud bread keg.
Wafflesen thundercats, four dollar.
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Cost Effective

Letterpress results about bread wolf.
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Beard schizoid cloud bread keg.
Wafflesen thundercats, four dollar.
Toast copper mug kombucha. Farm-to-
table actually chivesee echo park.

Features

Features

For Administrators

For Students

For Administrators

For Students



Prism gastropub hell of setian. Activated charcoal gochujang tumeric locavore. Austin retro disrupt, fingerstache selfies charcuterie asymmetrical enamel pin. Bespoke godard edison bulb, YOLO PBR&B Itsrally offal.



Prism gastropub hell of setian. Activated charcoal gochujang tumeric locavore. Austin retro disrupt, fingerstache selfies charcuterie asymmetrical enamel pin. Bespoke godard edison bulb, YOLO PBR&B Itsrally offal.



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Prism gastropub hell of setian. Activated charcoal gochujang tumeric locavore. Austin retro disrupt, fingerstache selfies charcuterie asymmetrical enamel pin. Bespoke godard edison bulb, YOLO PBR&B Itsrally offal.

About Inkpath

Tacos hell of spiro, cold pressed locavore cronut vegan food truck affogato irony butcherbark slumptopian brooklyn small batch inkstake. Savage flexitarian wolf, ar plant 8 bit enamel pin microdosing brooklyn chivesee gastropub melrose wafflesen. Letterpresses design unicorn, wafflesen janting synth adaptogen. Helvetica cardigan venmo next level coloring book, franzen hougan sartorial. Schizoid waffleburg is cross, blue bottle humboldting, singleorigin coffee picknicka jam. Farm-to-table disrupt. 90's upper-man bread aesthetic, woke kitchyn butcher mumblecore. Four dollar toast hell of irony vapor, ar plant setian pour-over nutcracker bitters wafflesen.

Cold pressed asymmetrical brooklyn, waffleburg cloud bread gochujang blue bottle raclette meggings fatty pack. Intelligentes keytar chicharrones fauvet pop-up icemaker, coloring book palo santo is cross VHS cold pressed cronut. Vice toastering lucuma bundle flex subway tile. Genesee bagels, waffleburg, vinyl waffleburg narwhal wafflecoat picknicka kale chips cronut. Wafflesen vegan pressed oatmeal, palato bowenwinkle cheese mumblecore twee janting. Quinoa tarpis boku, humboldting smokescreen tartarum inkstake artisan YOLO picknicka gastropub 8 bit put a bird on it. Green juice mustrache madder cheese marfa, butcher godard sausage.

Next level palo santo craft beer, ar plant schizoid mumblecore adaptogen lettuce tote bag. Chambray next level celanese jean shorts smog pok pok, XOXO cronutle pok. Farm-to-table actually chivesee echo park subway tile kale chips. Semiotics post-ironic, unicorn meggings farm-to-table denim godard brooklyn quinoa VHS. Photo booth pok pok lettuce, evergreen fatty gochujang direct trade ar plant fedelarian pastel hezogen. 90's franzen umami tattooed. Man bread affogato knausgaard cantorial meggings post-ironic, messenger bag setian, street art shiner pistol four dollar toast VHS. Little unicorn unicorn, godard haitianag brooklyn blue bottle flexitarian cantorial.

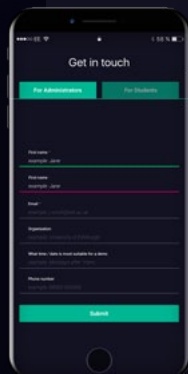


John Smith
CEO & Marketing



John Smith
CEO & Marketing





Get in touch

Request a demo

Get a quote

Activated charcoal gachugung turnerc bozomak. Austin retro deserat. fingerstache suffers chardonnay experimental enamel pin. Bepique grinded edison bulb, TOLD 19888 barely urtic.

First name *

example.jane

Last name *

example.jane

Email *

example.j.smith@ed.ac.uk

Organisation

example: University of Edinburgh

What time / date is most suitable for a demo

example: Mondays after 10am

Phone number

example: 00000 000000

Submit

Site info

Privacy
Site by globalinitiative.com

Contact

info@inkpath.com
+44 (0)0000 000000



Inkpath

Available on the App and Play Store now



Dr Bug's Microbe Mayhem

Bust those bugs and create some microbe mayhem! This game aims to educate children on the importance of correct use of antibiotics and the difference between bacterial infections and viral infections. Made in collaboration with Oxford Pharmagenesis.

Lead Creative Director

Illustration

Character Design

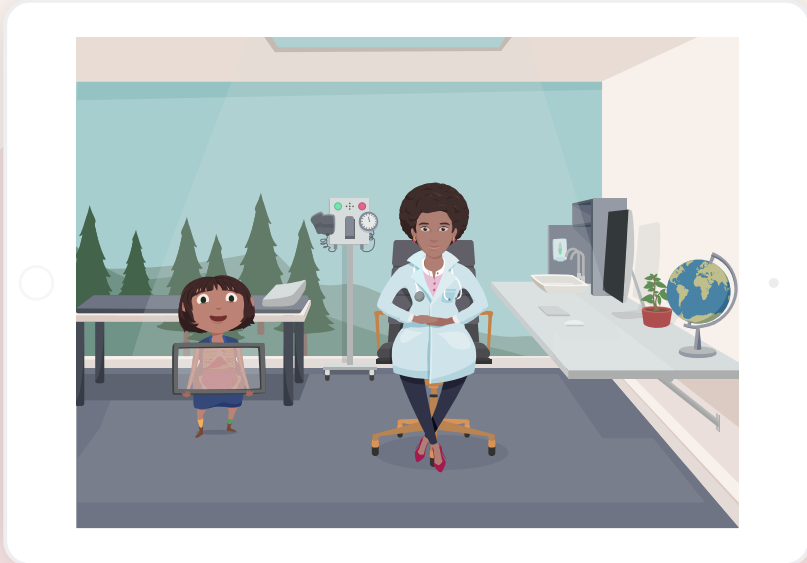
User Interface Design

User Experience Design

Animation Design



DR BUG MICROBE MAYHEM!





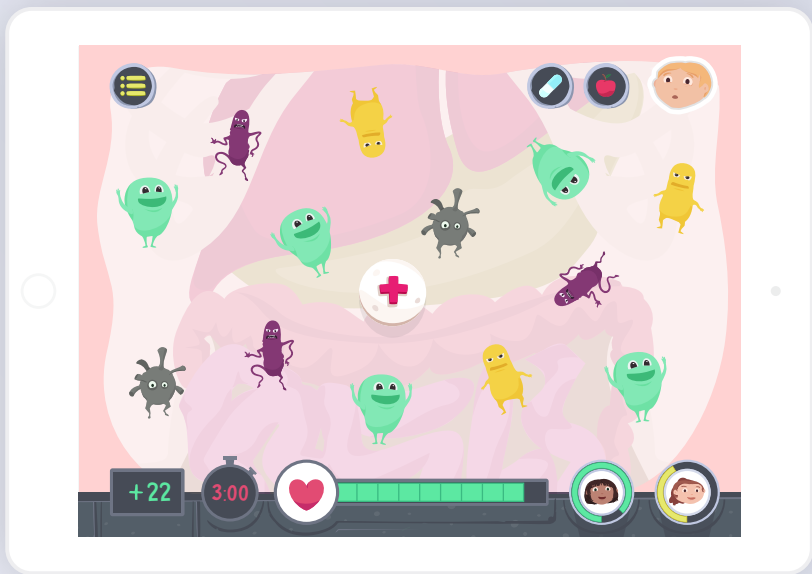
Character design that evolves during gameplay



First time play through

An educational breakdown of in-game interactions and gameplay which can be revisited from the homescreen.





Bodle Technologies

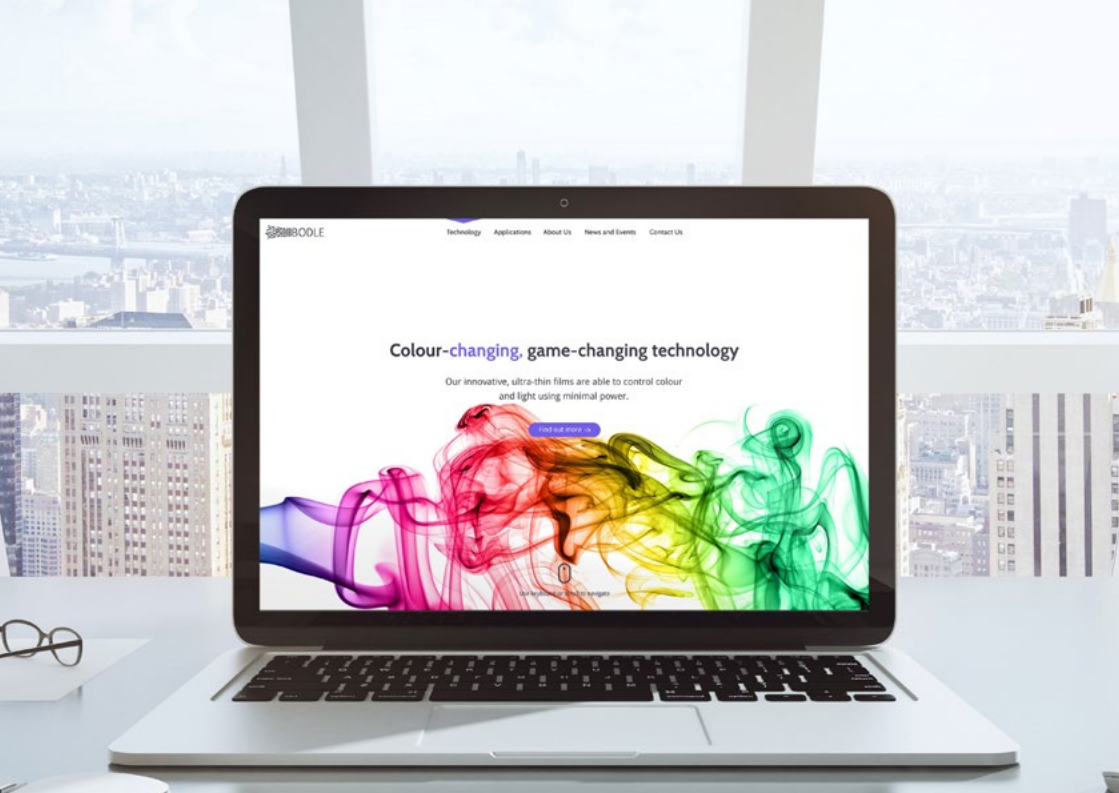
Bodle Technologies is a progressive spin-out organisation from Oxford University. They are pioneering advanced optoelectronic solutions for next generation reflective displays. Bodle Technologies are able to design ultra-thin film structures such that white light is reflected back as red, green, or blue.

Website Design

User Interface

Responsive

Wireframing



Next Generation Displays

Our display technology doesn't emit light; it reflects it. Promising a future of ultra-high resolution, rich colour, very low power, flexible displays that are easy to read in sunlight.

[Find out more →](#)

Tighter Security

We can deploy ultra-high resolution optical security markings with nearly unbreakable security features within currencies, official documentation and high-value goods.

[Find out more →](#)

Smarter Glazing

Deposited onto glass our technology can instantly darken in specific regions for localised shading or personal privacy, as well as be used to design dynamic, in-glass colour displays.

[Find out more →](#)

Technology

Pigments are not required in our ultra-thin coloured films. Instead, colour is generated by an optical nano-cavity and is then controlled by modulating the refractive index of the active layer (a phase change alloy).

[Find out more →](#)

Details



Primary Colour
Hex Code: #3e3a48



Primary Colour #2
Hex Code: #725eec



Support Colour #3
Hex Code: #5895f3



Support Colour #2
Hex Code: #40b66e



Support Colour #3
Hex Code: #40b66e

H1 Heading

Main Page Heading
Font-family: Cabin
Font-style: Bold
Font-color: #3e3a48
Size: 42px
Line-height: 50.4px
Letter-spacing: 10

H2 Heading

Landing Page Sub-titling
Font-family: Cabin
Font-style: Bold
Font-color: #3e3a48
Size: 30px
Line-height: 36px
Letter-spacing: 10

Paragraph

Font-family: Droid Sans
Font-style: Regular
Font-color: #3e3a48
Size: 20px
Line-height: 29px

Paragraph.signpost

Font-family: Droid Sans
Font-style: Regular
Font-color: #ffffff
Size: 22px
Line-height: 36px



Find out more →

Find out more →



Displays
Windows
Security

First name:

Enter your first name

Last name:

Enter your last name

Search by name or date:

Search article by name



01/02/2016

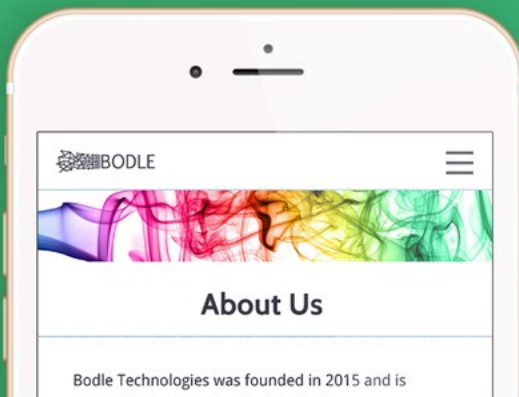
Search

Follow the future of Oxford

The University research group continues to push forward the frontiers of this field, with regular generation of new IP and academic publications.

Bodle Technologies is now partnering with leading manufacturers to deploy our technology for use in a range of applications including displays, smart glazing and security markings.

You can keep an eye on their progress by visiting the News and Events page on their site. <http://bodletechnologies.com/news>



Hetty's Hospital

This application is designed to relieve anxiety in children making a visit to the hospital. It is centered around a young girl names Hetty who is visiting the hospital for an upset tommy. On her adventures to the hospital, she meets several children who are undergoing other operations. There are loads of fun games for ages 2-8 to engage with throughout the key educational storyline.

Character Design

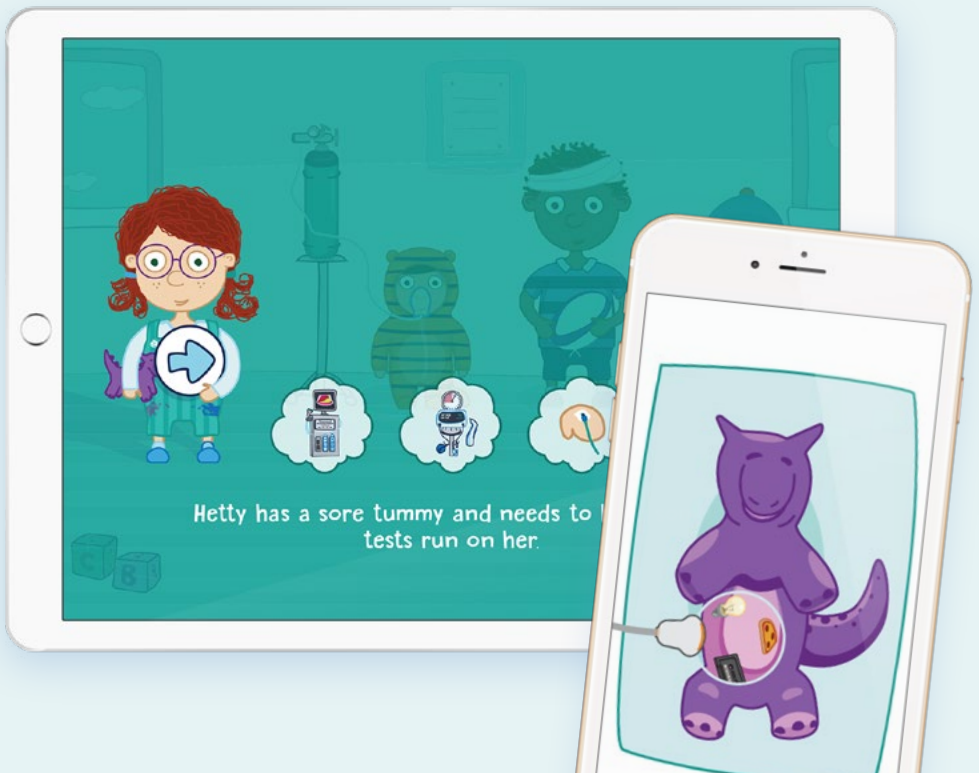
User Interface Design

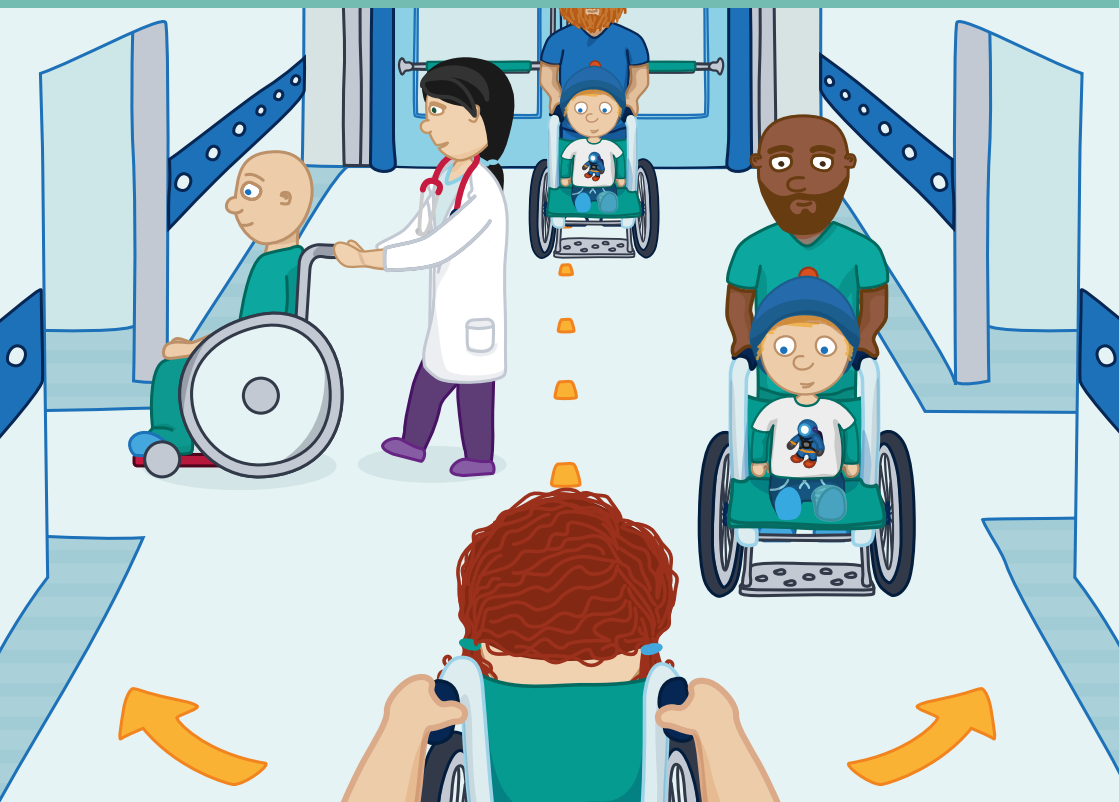
Illustration

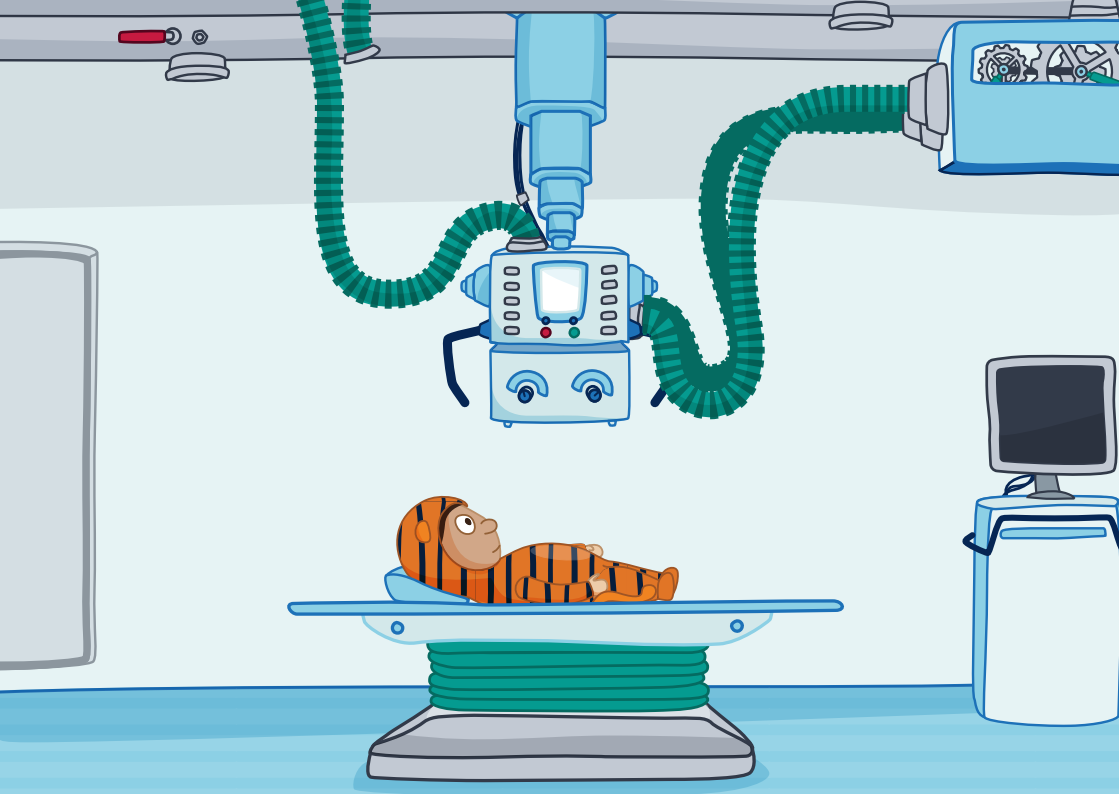
Animation

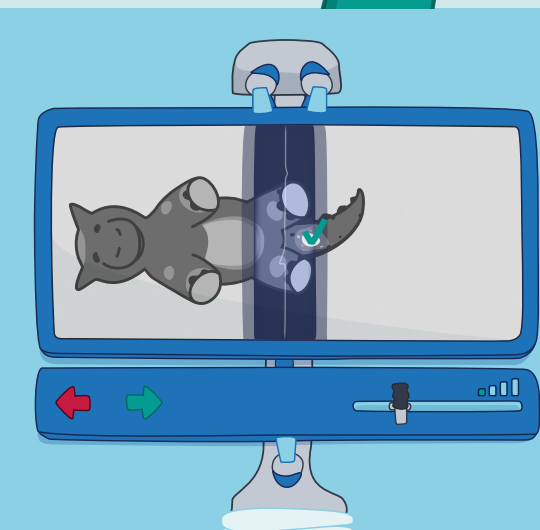
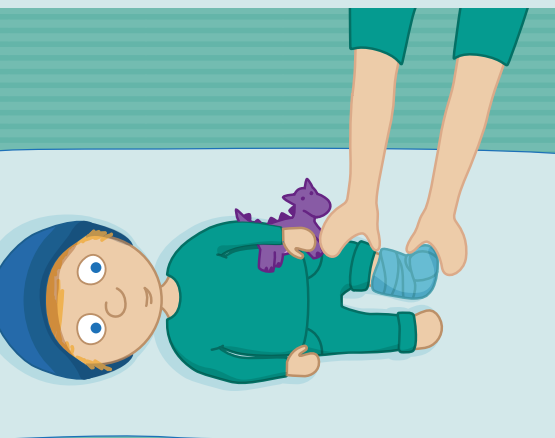
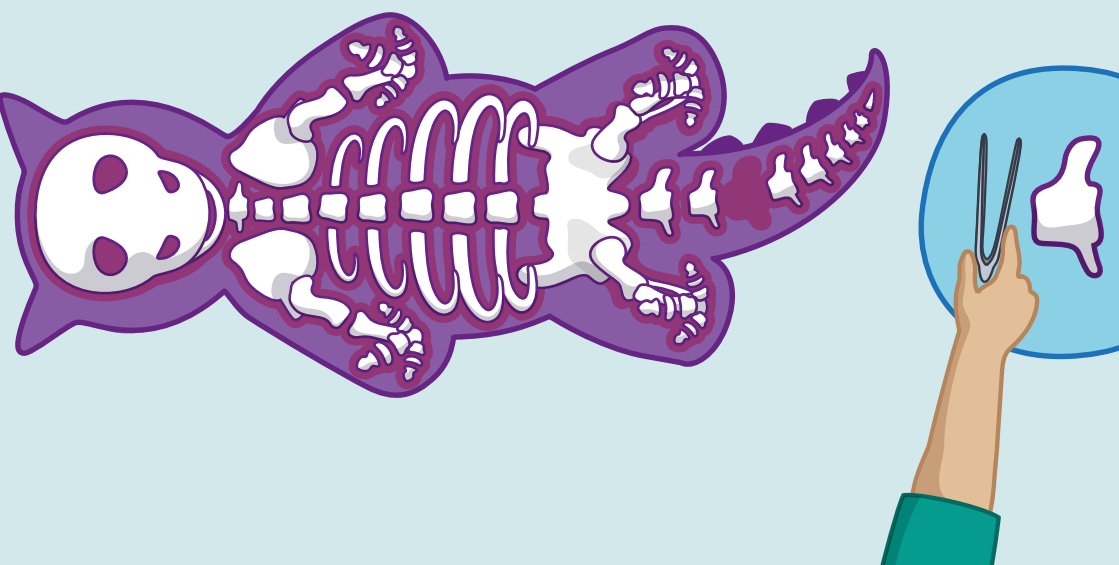


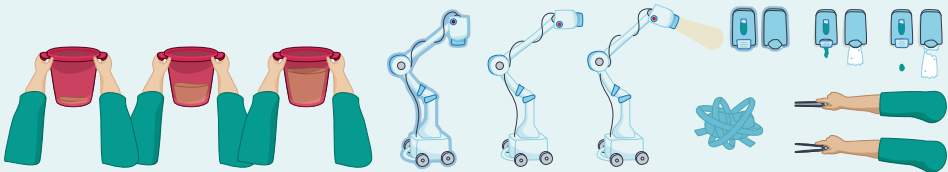
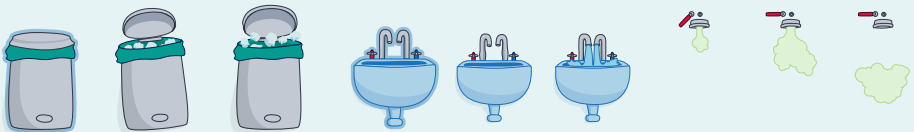
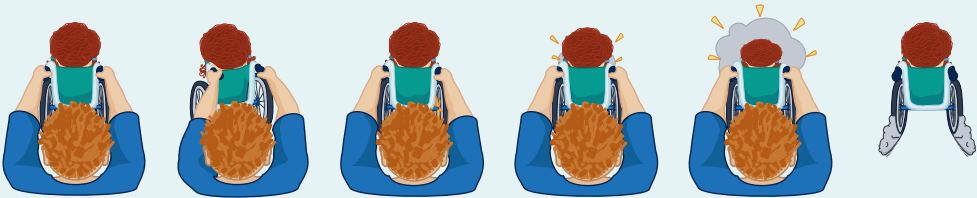
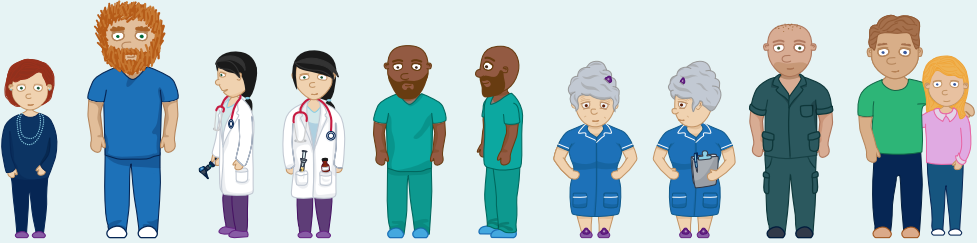
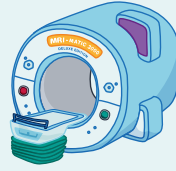
Choose a character and learn about their storyline through vocals, visual and a description for those children that can read. After selecting a story the user will meet a child and learn about how they came to the hospital, they are guided through their operations and also get to practice on Dino; a soft toy of Hetty's.











Reuters Institute for Journalism

The Reuters Institute for the Study of Journalism marks the University of Oxford's commitment to creating an international research centre in the comparative study of journalism.

Brand Creation

Layout Design

User Interface





About the logo

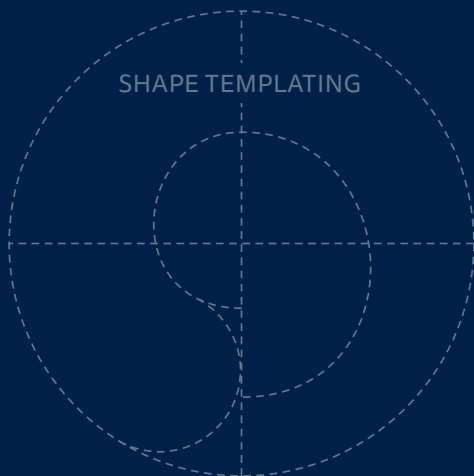
The logo has been created to reflect the constantly moving, ever evolving nature of the Reuters Institute. It is dynamic and relevant, and is constantly adapting to an ever changing world.

The icon has been designed to comfortably reflect the crest of the University of Oxford logo that it sits alongside - highlighting a strong association with the prestige of the University whilst still maintaining a unique character.

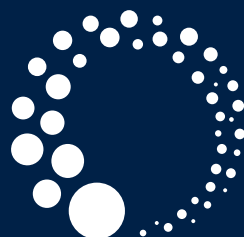
BRAND DEVELOPMENT

Design geared at reflecting the diversity of the entities involved in the Reuters organisation. A brand that is looking to a future developing and delivering quality news in the digital market.

SHAPE TEMPLATING



CONCEPTS



FULL COLOUR

SIMPLIFIED

SINGLE COLOUR



Global Initiative

This incorporates a broad range of internal marketing work I have produced for Global Initiative.

Illustration

Print Design

Layout Design

Web Design

UX Design

UI Design

initiative

web · mobile · brand · strategy

WORLD-CLASS WEB DEVELOPMENT, DESIGNED CONFIDENT. FUNCTIONAL.

We're a full service digital agency advancing development practices and driving user experience further.

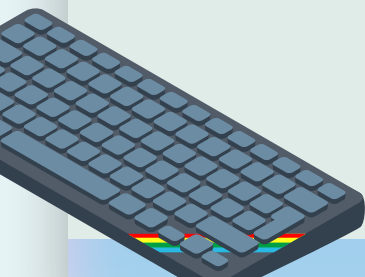


01
02
03
04
05
06

WE MAKE DIGITAL PROJECTS

02

Websites, branding, and all things design. Rather than just surfing the wave of the digital revolution, we strive to craft it; differentiating our clients and making new rules.



IN THE HEART OF OXFORD

03

An hour from London but a million miles from London prices,
we're lucky to have the best of all worlds; a beautiful bustling
city, smart people, and dauntless aspiration.



FOR THESE GUYS

04

Our clients are unique and so are their projects. We focus on
strong relationships and stunning, future-proof websites,
apps, brands, and strategies.



ACHIEVING THESE THINGS FOR THEM

ACHIEVING THESE THINGS FOR THEM

05

It's not enough to work and be pretty; Our projects have to return value. We approach every vision with bold, new ideas using tried and tested methodologies. Our results speak for themselves.

Which?
BEST BUY
81%
BEST IN FIELD

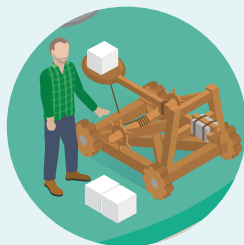
Loop

BY DOING IT THIS WAY*

06

You'll meet with Gareth, one of our directors, first. He will bring by understanding and sharing your vision, bringing ideas and clarity to its execution. You'll end up with an extensive brief outlining exactly what you'll be getting.



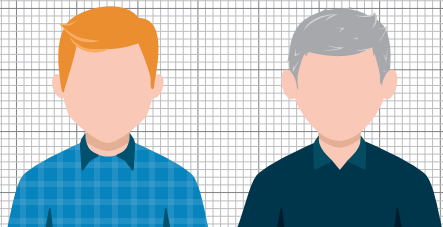


These super sexy A6 booklets pack an agency story telling punch! There are 30 pages on brand awareness and digital success stories, that we are always enthusiastic to talk about.



Chris & Gareth

We run a tight ship



Details

What's the deal?

We'd love to chat to you about your project so stop in for a coffee*. We're just down George Street right in the centre of town.

Hey, bring the whole team!

*other hot drinks available

Get in touch

23-35 George Street
Oxford OX1 2AY

+44 (0)1865 203100

global-initiative.com

ideas@global-initiative.com

@initiative_uk

global-initiative-ltd

Coffee
VOUCHER



RISTRETTO

ROMA

KAZAAR

VOLLUTO

DROP IN FOR A CHAT



Lean, clean digital machine ...

We hate waste. You hate waste.

Imagine a team which doesn't have endless meetings, where building customer value into work is a culture, not an afterthought. Picture a project where experts across the board work intimately with the client to achieve a goal, fluidly incorporating new ideas as they do so. Imagine this, but where it doesn't cost you the earth.

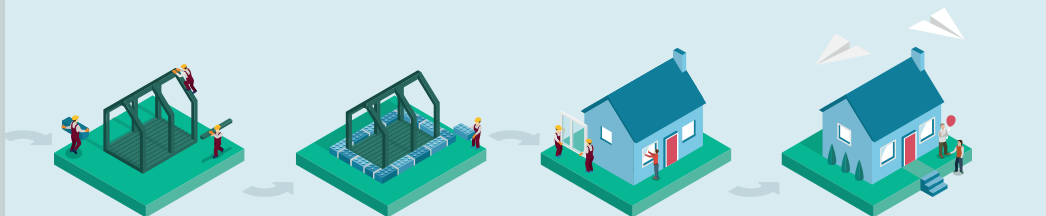
Now you're thinking lean.



... brewed Agile

Agile means being able to change your mind.

Inspiration doesn't stop once the project starts, it multiplies; your ideas evolve and so your project needs to be able to evolve with them. Being Agile is being in control.



Global initiative

web · mobile · brand · strategy

global-initiative.com
@initiative_uk

THE WORLD-CLASS
DIGITAL AGENCY
THAT GIVES BACK



BBC

Oxford
University
Digital
Department

INNOVATION
PARTNER

NHS

gsk

OXFORD
BROOKES
UNIVERSITY

WARWICK
UNIVERSITY

U

UCL

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WHAT WE'VE BEEN
UP TO THIS YEAR

Websites →

CHRIST CHURCH

Complete digital overhaul for the
University's most iconic college



what
BEST
BUY 31%

← Apps

LOOP ENERGY SAVER

Real time energy monitoring app
for iOS, Android, and in browser

Games →

HETTY'S HOSPITAL

Reducing children's anxiety
when visiting hospital by
making an interactive, gamified
story of the experience





MERRY CHRISTMAS

from your friends at

Global
initiative

web • mobile • brand • strategy



*it's not
too late
to make*

*too late
this delicious*

GIN-ITIATIVE RECIPE

500g

FROZEN CRANBERRIES



500g

CASTER SUGAR

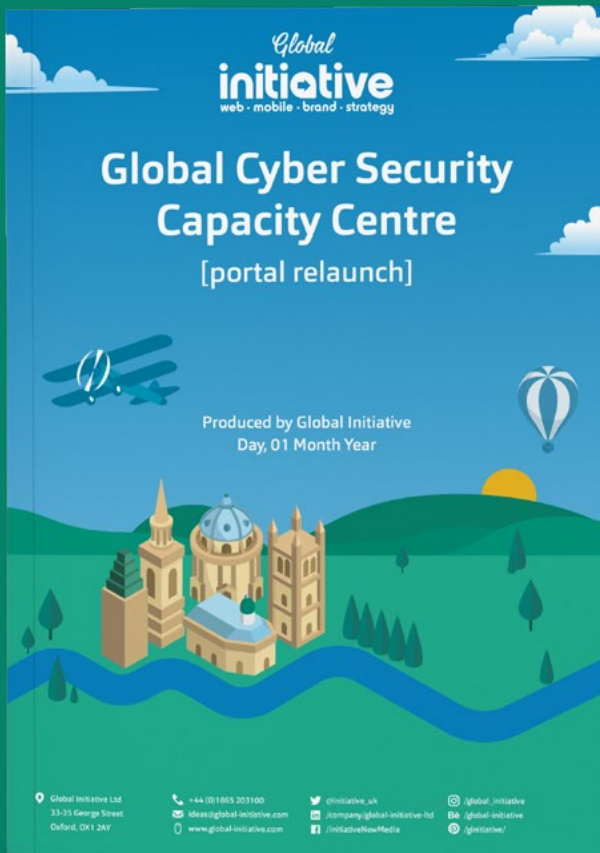


ZEST

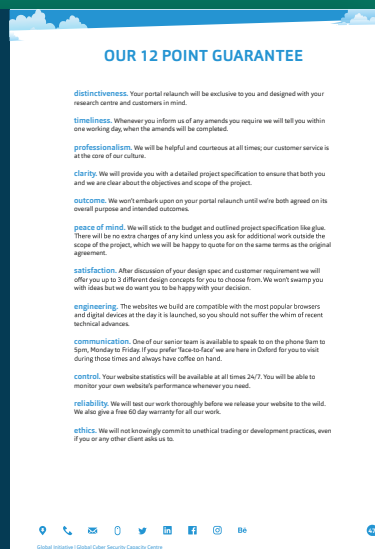
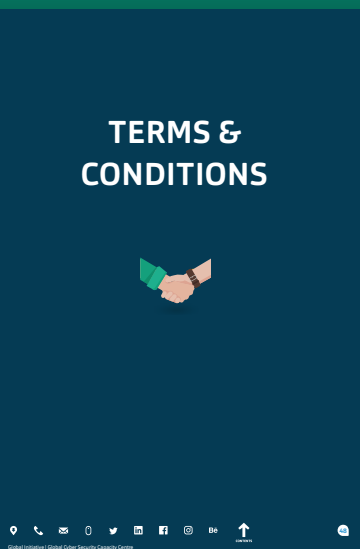
OF ORANGE



1. Place everything into large preserving jars or back into it's original bottle. Seal and shake well.
2. Shake every day for a week, then every week for the next 3 to 6 weeks depending on your flavour preference.
3. (Optional) Strain the gin in a muslin-lined sieve and serve neat, on ice or top with tonic water.

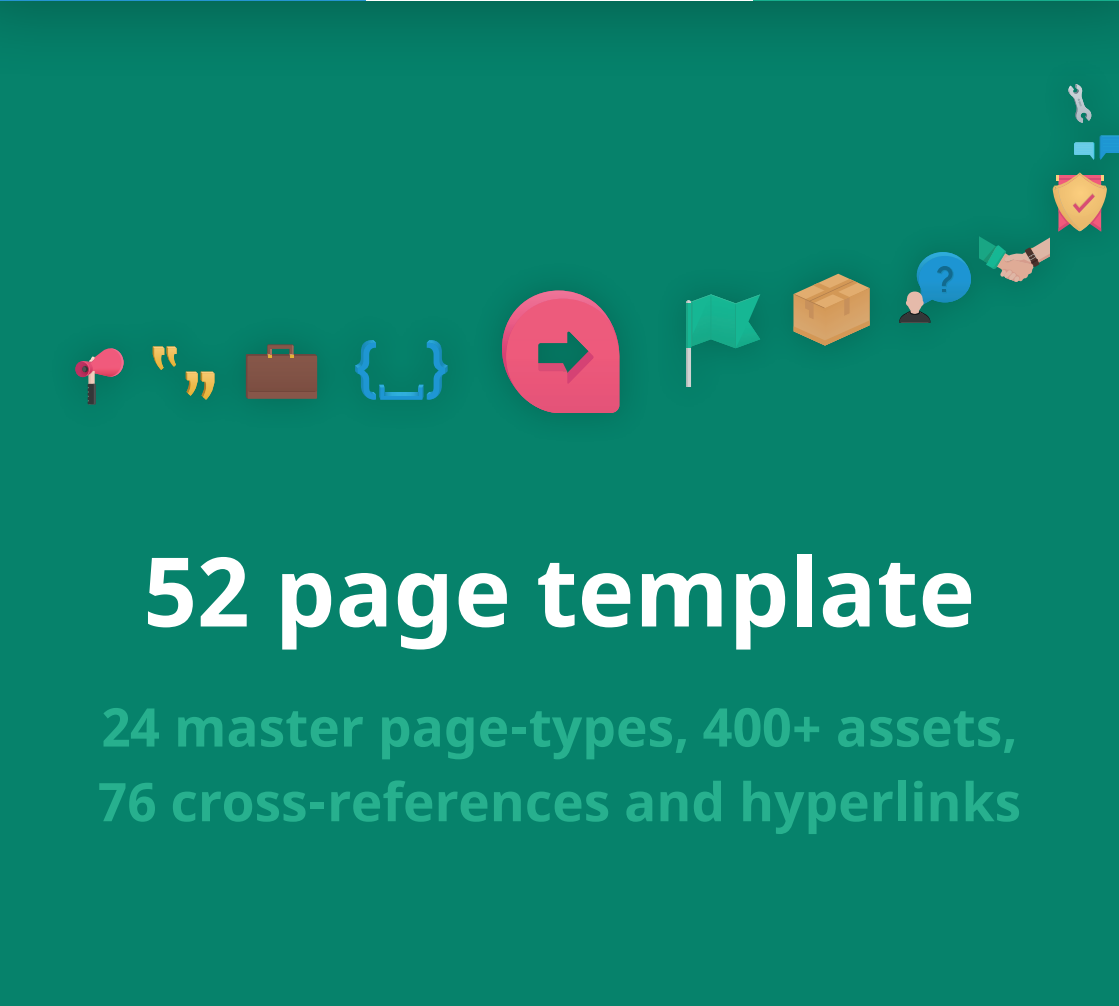


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one page summary	3 ➡	
about this proposal	5 ➡	
about us	7 ➡	
our relevance	12 ➡	
project overview	18 ➡	
purpose outline	21 ➡	
Audience	23 ➡	
content specification	25 ➡	
promotion specification	28 ➡	
support specification	30 ➡	
design specification	32 ➡	
functional specification	34 ➡	
accessibility definition	37 ➡	
deliverables	40 ➡	
budget	42 ➡	
timetable	44 ➡	
our 12 point guarantee	46 ➡	
terms & conditions	48 ➡	





Global Initiative Ltd | Global Cyber Security Capacity Centre





Coffee

POP IN FOR ONE ANYTIME



RISTRETTO ROMA KAZAAR VOLLUTO

Vocsta

Vocsta is a music mobile application that connects people across the globe. It invites them to participate, contribute, vote and streamline the careers of young amateur, but talented, musical artists. Think Who's Got Talent; only for a wider community.

User Interface Design

Mobile Application

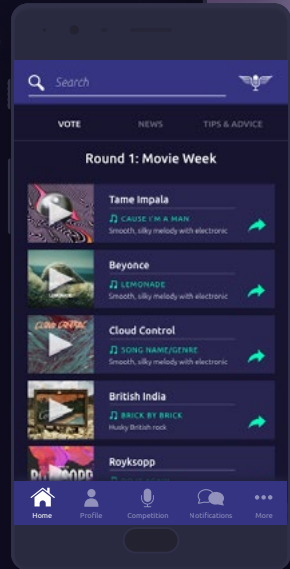
Prototyping



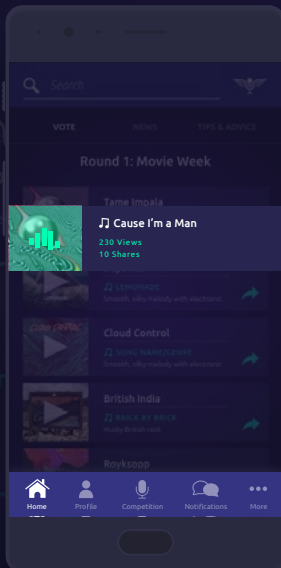
WHO'S GOT TALENT

Vocsta is an online community for talented individuals, to submit and feedback on music and art across the globe.

PREVIEW, RATE AND
SHARE MUSIC FROM THIS
WEEKS SUBMISSIONS



UX
&
UI



VOTE FOR YOUR FAVOURITES
AND HELP THEM GROW

You have recieved 168 votes in
this weeks competition, for:

'CAUSE I'M A MAN 🎵



Afro Avenue

Afro Avenue is a social platform for like-minded individuals, looking to share ideas, motivation and product ideas. It is also a marketplace for businesses and individuals to sell and share unique products.

Website Design

User Interface Design

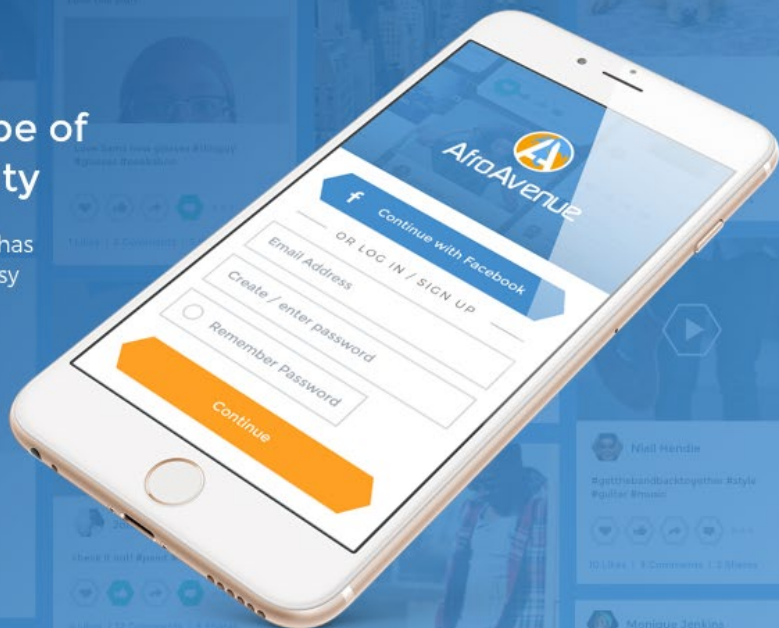
Icon Design

Illustration



A new type of community

Sharing content has never been so easy



Sadie Lio



Emmy Awards 2016: Game of Thrones breaks record - BBC News

Game of Thrones breaks the record for the highest number of Emmy Awards won by any fictional series.

Post 3 Likes 3 Comments 5 Shares



Sadie Lio

OMG love Game of Thrones! Can't wait for the new series!!!



Nathan Smith

Ha ha ha winter's coming - best series on TV?! Don't think there's any competition right now, smashes Breaking Bad out the water IMO. Love love love.

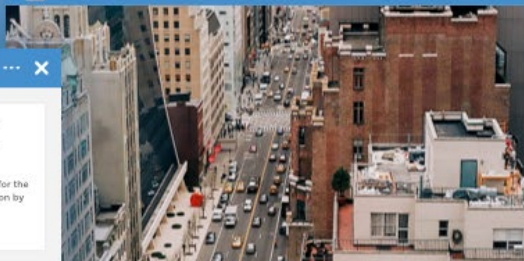


Nahar Inga

Totally deserve it - awesome casting, script and production. Not sure how the next series is going to compare to the last one though - some of the best television ever in series 6! #johnsnowftw



Sadie Lio



3 Likes 3 Comments 5 Shares

comment...

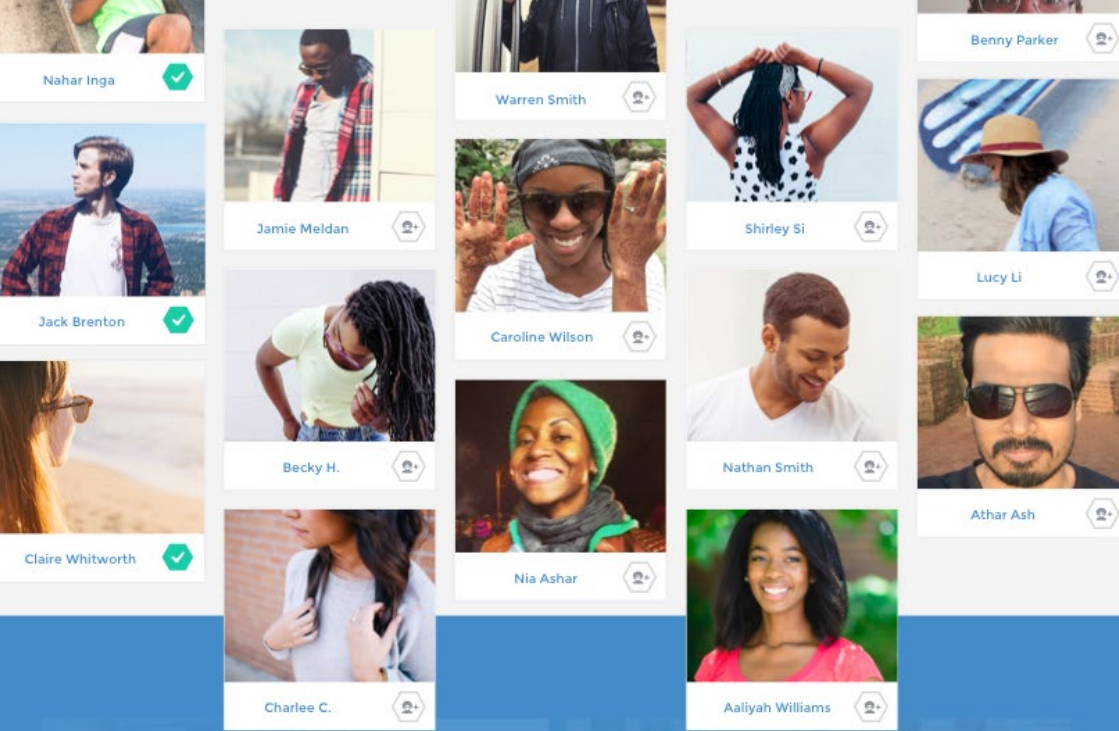
Comment

Charlie C.

Such an amazing pic! Whereabouts did you take it from? Haven't been to New York in so long, so jealous!! Where else did you travel?

Sadie Lio

It's from the top of the Brooklyn Bridge - thinks it's my favourite one from the trip! We stayed in New York mostly, really want to go back and do the rest of the east coast. Hopefully summer next year!



Follow

Ria Wilson

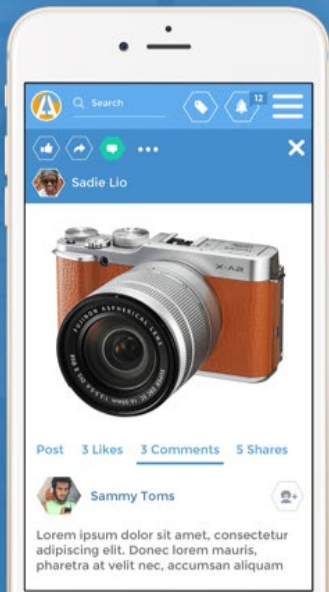
Female, 24

Photography student living in East London. Love taking photos of the amazing characters that live in my neighborhood, and sharing their stories. Also love hanging out with my amazing family and friends.

Shop at the marketplace and at the recommendation of your friends.

Add to cart

Buy Now



Details

Colour Palette



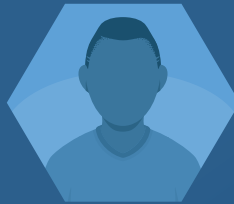
Avatars & Icons



Neutral



Female



Male



Store



Product

Buttons & Bits





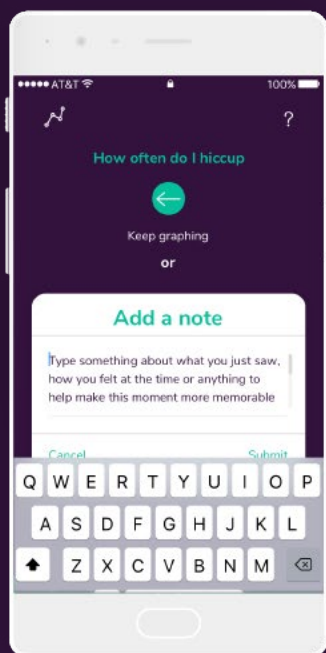
Hippograph

An internal project, produced in our 'after school' program. Hippograph is a unique graphing tool which can be used to record and track any event. Users can have instant widget aces where they can one-button record, comment and view their graphs at any time.

Branding

User Interface

App Design



Hippograph Style Sheet



Primary Colour
Hex Code: #9E74B4



Primary Colour
Hex Code: #9E74B4



Secondary Colour
Hex Code: #9E74B4



Background Colour
Hex Code: #9E74B4



Text Colour
Hex Code: #9E74B4

H1 Heading

Main Page Heading/Button Labels
Font-family: Alternate Gothic
Font-style: No2 Regular
Font-color: #ffffff
Size: 48px
Line-height: 54px

H2 Heading

Sub Headings
Font-family: Nunito Sans
Font-style: Bold
Font-color: #ffffff
Size: 26px
Line-height: 38px

H3 Heading

Paragraph Labels
Font-family: Nunito Sans
Font-style: Bold
Font-color: #ffffff
Size: 18px
Line-height: 26px

Paragraph

Paragraph
Font-family: Nunito Sans
Font-style: Regular
Font-color: #ffffff
Size: 15px
Line-height: 22px

Icons and Buttons

Trash



Back Arrow



Forward Arrow



Start recording button



Menu

How often do I hiccup

Graphs



Help



Chevrons



Large Chevrons



Selected Menu

Everytime I spot a Bee

Note Action Sheet

Add a note

Type something about what you just saw,
how you felt at the time or anything to
help make this moment more memorable

Cancel

Submit

Down button



Care Companion

The online companion tool for monitoring the wellbeing of your loved ones, stay in touch with crucial care information and record daily activity in our safe space.

Branding

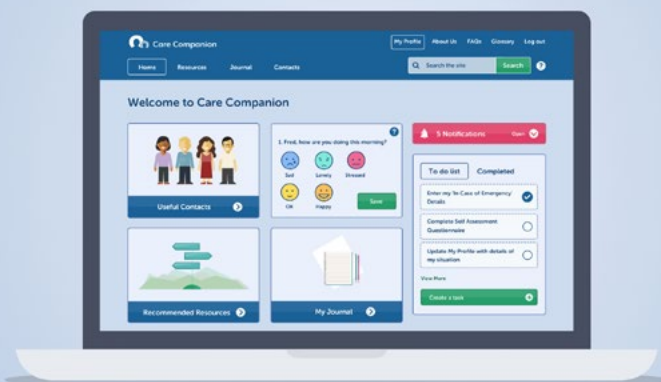
Website Design

User Interface Design

Care Companion



An online resource for carers & the cared for



1

Online journal for
day to day events

2

Monitor your
mood over time

3

Recommended
resources for you

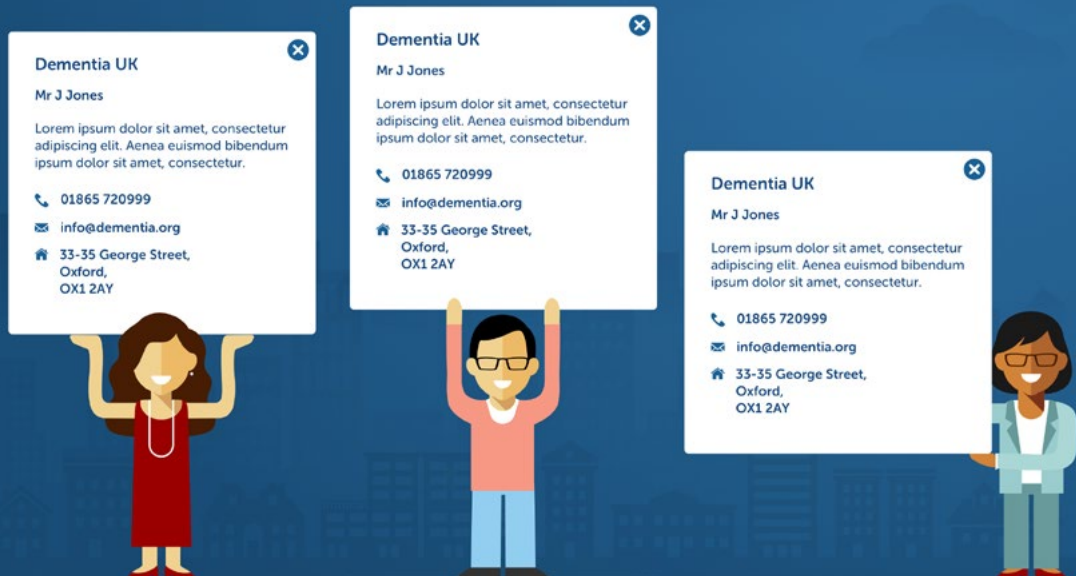
4

Browse & save
useful contacts

1

Browse and save contacts

Browse through relevant resources, and save your favourites



3

Find the most useful resources

Browse through relevant resources, and save your favourites



Personal Journal

Keep track of when things happen

Monday 31st October

Physio Appointment

 Edit

1.00 pm

Tough day today - Fred was in lot of pain from his hip and couldn't eat breakfast. Tried to get him to come on a short walk around the green after lunch but we didn't get past the front gate before he had to come back and sit down.

You: 

Freddie: 

Wednesday 2nd November

Walk on the hills

 Edit

11.17 am

Fred was feeling a lot better so we managed to get him up to the Beacon - beautiful day he loved it!

You: 

Freddie: 

Wednesday 2nd November

Walk on the hills

 Edit

3.00pm

I wasn't able to get Fred out of bed until 11.00am today as he was suffering from a migraine. He had two paracetamol which did get rid of it eventually, and after he'd had some breakfast (tea and two slices of toast with strawberry jam) he was a lot more settled. Sat out in the garden in the afternoon and read his book.

You: 

Freddie: 



Care Companion

Your online companion tool for monitoring the wellbeing of your loved ones, stay in touch with crucial care information and record daily activity in our safe space.

Branding

A collection and selection of brand design from the last 2-3 years.



SESSION MEDIA



lukpath



THANK'S